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FOR IMMEDIATE RELEASE

11 April 2024

7IM launches major investment into its award-winning proprietary platform with senior hires

7IM today announces a major expansion of its Transformation team as part of its multimillion-pound and multi-year investment into its award-winning proprietary platform. This follows investment into the business by Ontario Teachers' Pension Plan earlier this year and forms part of 7IM's strategic growth plans and commitment to provide an unrivalled experience to its clients by continuing to innovate its platform.

The senior hires include James Candy as Lead Architect who is responsible for creating an enterprise architecture practice to ensure 7IM's data and technology roadmaps support its strategic business plans. Prior to 7IM James spent four years at L&G as Head of Enterprise Architecture and before that he was Head of Enterprise Architecture at TMF Group.

Reporting into James in brand-new roles are Jonathan Ball as Data Architect, who has moved from Microsoft in his most recent role as Senior Power Platform Architect, and Surendar Subramaniam, who has been appointed in the new position of Azure Integration Architect. As a consultant across Architecture roles, he joins from Adaptivity UK with previous roles at Capgemini and Cognizant.

In another new position, Sara Hassani has joined as Head of Business Architecture and joins from the FCA where she was Head of Business Architecture for Enforcement and Market Oversight. Sara will be responsible for translating 7IM's business strategy into practical operating models which meets the firm's needs.

To further bolster its Transformation team, 7IM has enhanced several roles and awarded promotions to senior staff. These include David Johnstone as Head of Development whose role now incorporates DevOps. Vandana Hegde has also been promoted from Head of System Testing to Head of Testing and Quality Assurance.

In addition, Abby O'Brien has been promoted to Head of Platform Product and Kieran Cardozo-Smith to Head of Experience Design.

Further hires across the technology and transformation teams are underway as well as a continued drive to attract more new talent in the Cloud and DevOps space. The investment positions 7IM for growth as it seeks to cement itself as one of the leading vertically integrated players in the wealth management industry.

Chris Phillips, Chief Transformation Officer at 7IM, comments: *"We would like to welcome James, Jonathan, Sara and Surendar, who are joining 7IM at an incredibly exciting time. Collectively, they bring a vast amount of experience and new skillsets to the team, which will be pivotal in driving the next phase of development of the platform to support our strategic ambitions.*

"We would also like to congratulate David, Vandana, Abby and Kieran on their new roles – all of whom remain key members of the 7IM team and will continue to be integral in the development

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of our technology. Investment in our people is vital if we are to maintain our position as one of the leading players in the platform space.”

Russell Lancaster, MD Platform and Intermediary Partnerships at 7IM added: *“7IM has a history of excellent service and putting advisers and clients first, and we do this through sustained investment into our technology and our people. These latest appointments are part of our ongoing commitment to future proofing our platform as we continue to listen and work with our adviser partners to support their businesses and make their lives easier.”*

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Notes to Editors:

About 7IM

The “7” in 7IM refers to the seven original founders of the business.

Their aim was to deliver steady returns over the long term, while keeping an eye on risk, using the best available technology. They wanted everyone to have access to the kind of service and expertise that institutional investors would expect.

Our team, client base and funds under management have grown steadily over the years. From our offices in London and Edinburgh, more than 500 talented people manage over £20 billion for a range of clients, including individuals and families, financial advisers, corporates, charities and trustees.

At 7IM, we provide investment services to professional wealth managers, planners, advisers and private investors. These include discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform, a range of retirement solutions, and a fantastic app, 7IMagine, which brings client portfolios to life.

In January of 2024, Ontario Teachers' Pension Plan Board (Ontario Teachers') acquired a majority stake

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in 7iM. Ontario Teachers' is a global investor with net assets of \$249.8 billion as at June 30, 2023.

Important information: The information contained in this document does not constitute investment advice and if you are in any doubt about the suitability of the investment or service, you should consult a professional financial adviser. The value of investments, and the income from them, can fall as well as rise and you may not get back the full amount invested. Seven Investment Management LLP is authorised and regulated by the Financial Conduct Authority. Financial Services Firm Reference Number 589124. Member of the London Stock Exchange. Registered office: 1 Angel Court, London EC2R 7HJ. Registered in England and Wales No. OC37874