

# PRESS RELEASE



FOR IMMEDIATE RELEASE

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## 7IM appoints Jana Sivananthan as new Chief Risk Officer

7IM has expanded its Executive Committee (ExCo) with the appointment of Jana Sivananthan, who will take on the newly created role of Chief Risk Officer, effective immediately.

The hire follows significant growth within the firm since Dean Proctor took over as CEO in 2019, with assets under management growing from £14bn to £21bn over the past three years.

Sivananthan, who will report to Proctor, will work alongside the senior leadership team to further enhance and scale 7IM's risk management functions, as it continues its ambitious growth strategy.

**Commenting on the hire, Proctor said:** "As we approach our 20-year anniversary, 7IM has transformed from what was once a small challenger business to an established firm responsible for looking after approximately £21bn of assets and employing 500 people.

"As we continue that growth, I have every confidence that Jana's insight and expertise will be invaluable. His proven experience of growing and enhancing risk management capabilities, alongside his close understanding of the regulatory environment in which we operate, make him a perfect fit to help us in this next stage of development and as we continue to go from strength to strength."

Possessing 20 years of financial services experience, Sivananthan joins 7IM from Brooks Macdonald, where he was Head of Group Risk for around four years. During his time there, he was responsible for all areas of risk management including credit risk, operational risk and ICAAP.

Prior to this, he held senior roles at a number of renowned companies, including Smith & Williamson, Julius Baer Int. and Merrill Lynch.

**On his appointment, Sivananthan added:** "I'm delighted to be working alongside Dean and his team at this exciting time. 7IM has a reputation for being a forward-thinking, open-minded and innovative firm striving to deliver the best possible experience to its clients."

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## Notes to Editors:

### About 7IM

It all began in 2002, with seven of us in a basement establishing 7IM because we couldn't find anywhere we wanted to invest our families' money. Our assets under management now stand at over £21bn, and we have moved from 'basement' to 'Bishopsgate' in the City of London.

We manage money aiming to meet people's medium to long term return expectations. Fundamentally, we believe in active asset allocation in both active and passive investments (where we were one of the first to offer actively managed passive portfolios). We build global portfolios based on that allocation and include alternative assets where appropriate to manage the risk reward trade off. Active currency management is also at the core of what we do.

7IM provides investment services to professional wealth managers, planners, advisers and private investors. These include: discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform and a fantastic app, 7IMagine, which brings client portfolios to life.

### Our funds

- Our Pathbuilder fund range, launched in 2020, offers clients a well-diversified range of passive funds that benefit from our robust Strategic Asset Allocation at a competitive price.
- Our **AAP fund range (Asset Allocated Passive)** is populated largely with passive structures to keep costs to a minimum. Asset allocation is actively managed to help exploit opportunities and reduce risk across the spectrum: **7IM AAP Adventurous, 7IM AAP Moderately Adventurous, 7IM AAP Balanced, 7IM AAP Moderately Cautious, 7IM Cautious and 7IM AAP Income.**
- Our **Multi-Manager fund range** invests in a range of active and passive vehicles. Costs still matter, but if we think an actively managed fund can outperform a passive alternative we have the freedom to choose it. Asset allocation is actively managed. There are different funds for different profiles: **7IM Adventurous, 7IM Moderately Adventurous, 7IM Balanced and 7IM Moderately Cautious.**
- We also have a selection of funds designed to meet specific needs, such as the **7IM Personal Injury Fund**, the **7IM Real Return Fund** or the SRI focussed **7IM Sustainable Balance Fund.**

### Our Model Portfolios

The 7IM Model Portfolios are a range of risk rated portfolios and are available within our discretionary investment services and standalone on the 7IM platform and other platforms. The Models use the same investment process and asset allocation as our funds.

Our range of Model Portfolios are available across the risk profiles: **7IM Adventurous Plus Model Portfolio, 7IM Adventurous Model Portfolio, 7IM Moderately Adventurous Model Portfolio, 7IM Balanced Model Portfolio, 7IM Moderately Cautious Model Portfolio, 7IM Cautious Model Portfolio and 7IM Income Model Portfolio.**

In 2019, we launched the **7IM Passive Model Portfolios**, a diversified range of passive multi asset model portfolios underpinned by our robust Strategic Asset Allocation (SAA) process. The Passive Model Portfolios differ from our traditional offering and are built purely using a streamlined version of 7IM's robust (SAA).

In 2020, we launched the 7IM Responsible Choice Model Portfolios, combining our experience and expertise in both responsible investing and multi-asset investing to provide clients with a range of ESG focussed risk rated model portfolios.

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The 7IM funds and Model Portfolios are available through the 7IM Discretionary and Platform as well as on other platforms.

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